



Àrea Metropolitana de Barcelona



CMI - Program UD4: Sustainable Urban Transport

What tools to support changes of the sustainable urban mobility
in the Mediterranean?
Governance, planning and financing

Workshop - Barcelona
17 - 20 October 2011

Palau de Pedralbes
(Headquarters of the Union for the Mediterranean)
Avinguda Diagonal 686 - Barcelona

Draft Program

Release n°10 (12th July 2011)



LA BANQUE MONDIALE



MONDAY, OCTOBER 17, 2011

2:00pm – 5:00pm : Welcome of participants in the hotel

Free tour by walk the old city's historic center to figure the multimodal approach (a map and a proposal for a recommend tour will be given to each participant)

7:00pm: Welcome and cocktail at the City-hall of Barcelona

Political opening

- Municipality of Barcelona
- Metropolitan Entity of Barcelona (AMB)
- Union for the Mediterranean (UfM)
- Marseille Center for Mediterranean Integration (CMI)
- Presentation of the program and issues of the workshop
 - Agence Française de Développement (AFD) – Xavier HOANG, general manager of the program UD4

TUESDAY, OCTOBER 18, 2011 - *The governance of urban transport in the Mediterranean*

CHAIRMAN: MR. CHADALI – GENERAL MANAGER OF PLANNING AND EQUIPMENT, MINISTRY OF INTERIOR - MOROCCO

8:30am : Venue opening and welcome

9:00am : **Introduction** – Gabriel JODAR (MedCities)

9:10am - Session 1: Organisation, coordination, regulation... What authorities to support policies of urban transport?

- Questioning – Thierry GOUIN (CERTU)
- Presentations:
 - Barcelona - Xavier ROSELLO (ATM Barcelona, Es)
 - Izmir – A representative of the Municipality of Izmir (Tur)
 - Algerian cities – A representative of Algerian government or the city of Alger (Alg)
 - Jordanian cities – A representative of Jordanian government or the city of Irbid (Jor)
- Testimonial – Mohamed MEZGHANI (Adviser to the UITP)

Coffee-Break

11:30am - Session 2: Face of changing operators, how to ensure the effective and coherent public transport service?

- Questioning - Gabriel JODAR (MEDCITES)
- Presentations:
 - Private operator of a city from South Mediterranean – Manager of a private company (Es)
 - The “fundamentals” of delegated public services - Bernard RIVALTA (President SYTRAL, Lyon, FR)
 - Reorganizing the transport sector in Morocco - A representative of Moroccan government (Mor) and Jean-Charles CROCHET (World Bank)
 - Informal transport and integration in public transport in Sousse - A representative of the municipality of Sousse (TUN)
- Testimonial – Xavier GODARD (International expert, FR)

Lunch

3:00pm - Session 3: Citizen, taxpayer, consumer, users: How to involve the population in developing and implementing policies of urban transport?

- Questioning – Thierry GOUIN (CERTU)
- Presentations:
 - « Mobility Pact » in Barcelona – Angel LOPEZ (Manager of Mobility Services – Municipality of BCN, ES)
 - The case of Nantes - Pascal LEROY (Sales Manager of TAN, FR)
 - Highlight from Latin America
- Testimonial – Jean-Charles CROCHET (Senior Expert – World Bank)

Conclusion of the day : Abdellatif CHADALI, Morocco – Xavier HOANG, AFD

5:00pm : **Technical visit of the center of maintenance and control of the Barcelona's Tramway (Sant Joan Despi)**

WEDNESDAY, OCTOBER 19, 2011 - *Planning tools in the Mediterranean*

CHAIRMAN : THE PRESIDENT OF AMB-EMT - ES

8:30am: Hall opening and welcome

9:00am : Introduction – Joan BIGAS (AMB-EMT, ES)

9:10am - Session 1: To the organization of urban transport to the consideration of environmental and social issues: what planning for what objective?

- Questioning: the type of planning – Florence SAINT-PAUL (CETE Sud-Ouest, Fr)
- Presentations:
 - Practices in North – Jacques LEGAIGNOUX (CETE Méditerranée, Fr)
 - Practices in South – Eric HUYBRECHTS (Fr)
 - Practices in East – Rami SEMAAN (Consultant)
- Illustration : the case of the metropolitan area of Barcelona – *Guillem ALSINA (AMB-EMT)*
- Debates and conclusion

Coffee-Break

11:30am - Session 2: From mass transport projects to mobility planning: what integration? How the projects are coordinated?

- Questioning – Marine MILLOT (CETE Méditerranée, Fr)
- Presentations:
 - Case study : the tramway on duty for the strategy of development – Frédérique HERNANDEZ (University Cezanne, Fr)
 - RET-BUS Project: a BRT for Barcelona – Luis PELAEZ (Planning Director – TMB, Es)
 - Tramway of Sfax and “PDU” – Riadh HAJ TAIEB (Technical Manager of Sfax, Tun)
 - Planning documents needs for mass transport projects – Jose Enrique PEREZ (Consultant Agency ALG, Es)
- Debates and conclusion

Lunch

3:00pm - Session 3: Assess for change: how to monitor and evaluate planning documents?

- Questioning – Florence SAINT-PAUL (CETE Sud-Ouest, Fr)
- Presentations :
 - Analysis of the PDU of Toulouse –*Town Planning Agency (Nathalie DE LA FOURNIÈRE) and/or SMTC (Christophe DOUCET), Fr*
 - Transport planning in Casablanca – A representative of Casablanca
 - Analysis and planning in East Mediterranean (Egypt, Turkey...)
- Debates and conclusion

4:00pm – Session 4: Roundtable: Elected representatives from: Agadir (Mor), Barcelona (Es) – Toulouse (Fr) – Sienna (IT), Tetouan (MA), ...

Conclusion of the day : AMB President – Xavier HOANG, AFD

5:00pm: Technical visit of the control center of public transport of Barcelona and the new line L9

THURSDAY, OCTOBER 20, 2011 - *Financing the urban transport*

CHAIRMAN : A REPRESENTATIVE OF THE CITY OF MARSEILLE, FR

8:30am: Venue opening and welcome

9:00am – Session 1: What new funding sources we can find for the urban public transport?

- Introduction / Questioning – Géraldine BONNET (CERTU, Fr)
- Presentations:
 - Financial modes of public transport: innovating sources of funding - Mateu TURRÓ (Polytechnic University of Catalonia, ES)
 - Example of financing an infrastructure of urban transport by land value

-
- The conditions for the private sector participation to finance infrastructure in urban transport. The case of the tramway of Barcelona - Javier VIZCAINO (General Manager of TRAM, ES)
 - Financing with new taxes on car used – Colombia, ...

Roundtable: the requirements of International funding agencies and other development agencies to finance investments in urban transport. What requirements on the project quality? Which guarantee in case of innovative financing sources?

Funding Agencies (AFD, EIB, World Bank, UfM,...) et 2 granted cities

Coffee-break

11:30pm – Special Session : Presentation of the experts network in urban transport of the Mediterranean cities

- Presentation of the cross-border cooperation program in Mediterranean IEVP-EU – Anna CATE (Manager of AGC Region of Sardinia)
- Presentation of the project RAMUD and the experts network – Angel LOPEZ (Municipality of Barcelona) et Joan PARPAL (General Secretary of MedCities)

12:00pm - Book review – Thierry GOUIN, CERTU

12:10pm – Technical synthesis of the workshop and follow-up for 2012 – Xavier Hoang (AFD)

12:30pm - Closing ceremony : MedCities, UfM, CMI

DRAFT